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Georama Newsletter 10/12

An Excellent Internet Marketing Tool For Your Business - "Virtually Real"
High resolution 360 degree interactive photography and full screen virtual tours

We're in the news - AdelaideNow SA Business Journal



Georama was featured in the AdelaideNow SA Business Journal issued on 9th October, so you can read all about us now :)

[Technology firm Georama homes in on scenic sites with virtual online tours](#)

Thanks to Valerina Changarathil from "The Advertiser"

Visit Mars as though you were standing there!

We took seven of the best locations photographed by the Mars Rovers Curiosity, Opportunity and Spirit (with permission) and turned them into 360 degree interactive tours. So you can 'stand' where the rovers are and look around at Mars exactly as though you were really there. We find it fascinating to see the terrain in such high resolution detail so you feel you could just go for a walk. Magnificent achievement by NASA/JPL-Caltech.

[Visit Mars now, turn up the sound and listen to the stunning music of "Mars" from "The Planets" by Gustav Holst while you're looking around.](#)



Explore remote locations from your comfy chair...

Gigapixel and megapixel photography can be used to display locations in incredible detail. We stitch hundreds or thousands of photographs together to produce a single wide angle image which can then be explored by zooming right in - 'walk' in canyons, see cities in close-up detail, visit places which are physically too difficult to reach. There are many applications of this technology, especially for tourism. [Explore our image of The Three Sisters of Aroona in the Aroony Valley of the Flinders Ranges National Park](#) - zoom in using the controls (please note, this is a massive image so may take a while to load).

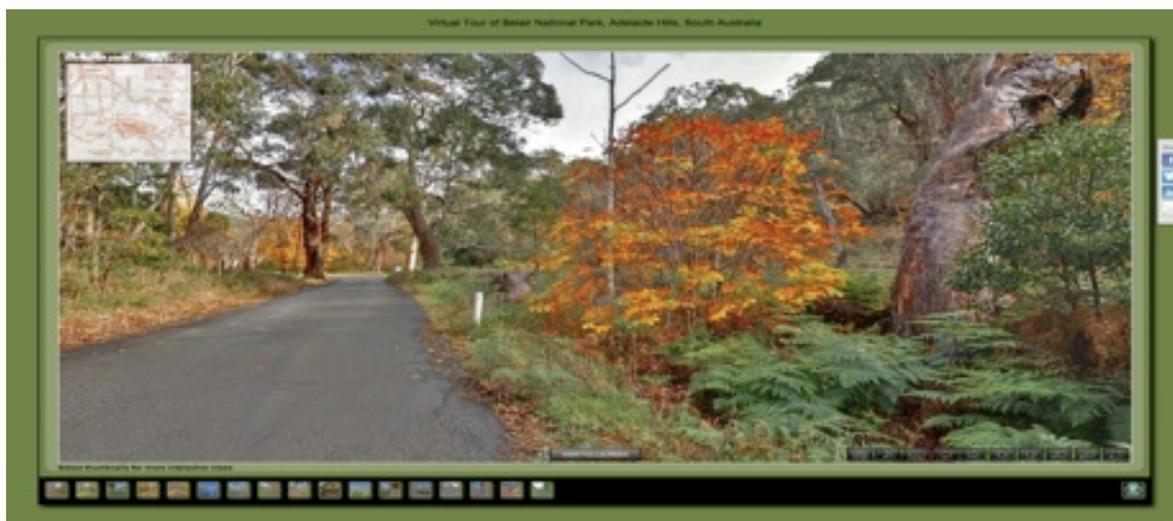
This beautiful megapixel photo is also available as a high quality print on paper or canvas (where it looks like a painting), [please order online via our website](#).



Virtual tour of Belair National Park for ParksSA

Belair National Park in the Adelaide Hills, how beautiful and what a peaceful place to visit. The park has something for everyone - walking trails, birdlife, undisturbed native vegetation, tennis courts, native plant nursery, picnic areas, playground - around 250,000 visitors enjoy this park each year, why not you?

Old Government House lies within the park and we will be photographing the stunning rose garden in November. [See and hear our virtual tour of this park.](#)



Want to live in the beautiful Adelaide Hills?

If you are looking for a very special and unique home in the beautiful Adelaide Hills, [check out our virtual tour of this beautiful property](#) and then hunt no more!

The elegant, stone homestead, circa 1863, has been tastefully renovated, ensuring its historic ambience has been retained, whilst at the same time incorporating all modern conveniences. Phone Fay Hull at One Tree Hill Real Estate on (08) 8280 7775 or 0407 962 884 to inspect this property.



Exciting things happening at Georama!

We've been busy! We've acquired an automatic panorama head to enable us to do even more detailed and accurate gigapixel and megapixel photos and also timelapse photography (with a bit of practice :)

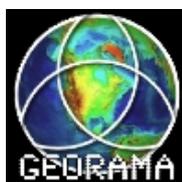
As our Oktocopter (see AdelaideNow article above) cannot be used commercially until new CASA regulations are finalised, we have equipment arriving from the US which will enable us to take low level aerial 360 degree panoramas and still photos. These aerial views can be incorporated into your virtual tours and will add an exciting new dimension to display to your visitors and customers.

Our latest interactive virtual tours are seamlessly compatible with iPad and iPhone with no plugins needed. If you have one of our older Flash-only virtual tours we would be happy to convert it for you to reach a wider audience.

As a free service to our customers we are now sending out monthly statistics on the number of unique visitors who have viewed your virtual tour. If you would like to be included on this service, please let us know.

This is our last newsletter for 2012 so see you in January next year :) We've waited so long for some sunshine so we hope you all enjoy the coming warmer weather, your holidays and the glorious display of flowers in our gardens :)

The Georama Team



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