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# **Georama Newsletter 05/12**

An Excellent Internet Marketing Tool For Your Business - "Virtually Real" High Resolution 360 degree interactive photography and fullscreen virtual tours

# We promote SA Tourism with DENR Parks SA

Have a look at our beautiful virtual tours of SA National Parks which are displayed on the <u>Parks SA</u> website and <u>Facebook page</u> and which will help to promote tourism for SA. All of our tours have ambient sound so turn it on and enjoy the experience of 'being there':

Para Wirra Recreation Park
Flinders Ranges National Park
Lincoln National Park
Innes National Park

and one for DENR Heritage:

#### Adelaide Gaol Heritage Centre

There will be more national park tours coming soon so watch the Parks SA website!



# **Epson International Photographic Pano Awards 2012**

Chas Adlard, our Operations Manager and Georama main photographer, won five bronze awards in the 2012 Epson International Photographic Pano Awards. Added to the two bronze awards he won last year we think Chas is doing



rather well as these are the first entries he has made to this prestigious competition.

Have a look at the winning equirectangular photos on our <u>About Georama</u> page. As the photo of Marion Bay jetty was only three points below a Silver Award, Chas is really hoping for a Silver next year!

We are now members of both the IVRPA (International VR Photography Association) and the IAPP (International Association of Panorama Photographers).

### Virtual Tour of Arkaroola Wilderness Sanctuary

We had a great week at <u>Arkaroola Wilderness Sanctuary</u> in the northern Flinders Ranges courtesy Marg and Doug Sprigg while taking photographs for a virtual tour of glorious Arkaroola. If you haven't been up there, you don't know what you're missing - stunning beauty which takes your breath away. Look at our <u>Arkaroola virtual tour</u> and then make some time and go up there for real and you will never forget it.



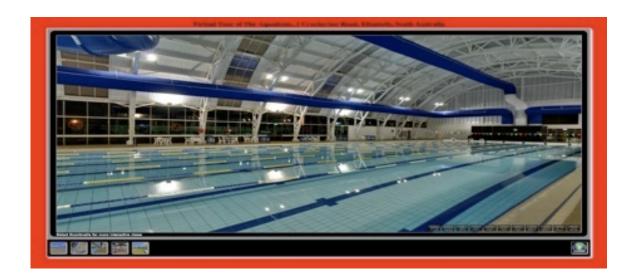
# **Virtual Tour of Wilpena Pound Resort**

One of our first virtual tours was of <u>Wilpena Pound Resort</u> in the southern Flinders Ranges, another of our favourite places to visit. We recently updated the photos as Wilpena has renovated the foyer, restaurant and resort suites and included more views of majestic Wilpena Pound and nearby Flinders National Park. Hope you enjoy our <u>Wilpena Pound Resort virtual tour</u>:)



## Virtual Tour of YMCA Aquadome Elizabeth

Have you visited the <u>Aquadome</u> at 1 Crockerton Road, Elizabeth, SA? The Aquadome is great recreation, owned by the City of Playford and managed by the YMCA. All age groups are catered for with a wide range of facilities - indoor heated 50m and 25m pools, toddlers and learners' pools, indoor waterslide, group exercise classes, health club with qualified personal trainers, aquatic education, children's playclub and birthday parties, kiosk and outdoor recreational area. Experience the <u>Aquadome virtually</u> and then when you're in the area, visit for real, call (08) 8287 8800.



# iPad, iPhone & Cross-Browser Compatible Tours

Our latest virtual tours are now compatible with all browsers on all platforms from a single web address including iPad and iPhone using automatic device detection. We were acknowledged as the first in the world to be able to do this. Our latest tours also include auto-levelling and optional slideshows, maps and video. If you have an older virtual tour we would be happy to convert it for you to include the new features and so that customers

'on the move' can find you.

Statistics on the number of visitors to your virtual tours are available on demand so please ask us if you would like to know. Keep warm in this cold weather and may your businesses grow in this very difficult financial climate. Please let us know if we can help you in any way.

The Georama Team



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