

EMAIL NOT LOOKING BEAUTIFUL? VIEW IT IN YOUR BROWSER

Georama Newsletter 4/14

An Excellent Internet Marketing Tool For Your Business - “Virtually Real”
 High resolution 360 degree interactive photography, full screen virtual tours, gigapixel photography, aerial/elevated photography and 3D product rotation.



2014 Clipsal 500 Hospitality Venues in 360 Degrees

We were very happy to work with [Brandcell](#) to produce 360 degree views of the hospitality venues for the 2014 Clipsal 500 promotion. You can see our work inside the [Brandcell e-brochure](#) and also on the individual pages for each venue. This was exciting work that we'd like to do more of in the future!



Here is our 360 degree view of the [Race Cage](#), and there are many more views of the various hospitality venues at the Clipsal500.



Town of Gawler Panorama Project

The Tapa Pariara is a beautiful walk along the river path which winds through the centre of Gawler. A great deal of Gawler's history has been captured in information panels which are displayed along the walk. We were asked by the Town of Gawler to incorporate these information panels and a clickable map into 360 degree panoramic views along the river. As the panels are large and full of graphics, we had to come up with a way of making the panels and map both slide in and out to cover or reveal the panorama as a viewer option. Have a virtual walk along the [Gawler Tapa Pariara](#) with us and then go for a real walk along the river.



Coongie Lakes National Park

Yet another trip into the bush for the Georama team, we love it! Some of the more remote South Australian National Parks are very beautiful but perhaps don't get as many visitors due to the distances involved to get there. If you can't make it in person, have a [virtual visit to the Coongie Lakes National Park](#) in the remote north of SA.



Adelaide Eye and Laser Centre

Adelaide Eye & Laser Centre is a purpose built centre for performing cataract surgery and laser vision correction, including Lasik. They are located at 215 Greenhill Road, Eastwood, and are South Australia's first day hospital centre performing laser eye surgery and cataract surgery, using the latest technology in a fully accredited hospital facility. We were happy to be asked to provide a [virtual tour of the AELC premises](#).



3D Product Displays for Web Pages

We are receiving requests for 3D product displays to enable the viewer to rotate and get a view from all angles of an item on the web. We have been able to do this for some time - everything from small items to cars. [This is a 3D advert for a car](#) where you can turn the car around with your mouse, have a look :) BTW this car sold to a farmer on Kangaroo Island who bought it from the advert alone. Let us know if you would like us to display your products in 3D on your website.



Gigapixel photos, aerial photos, lots more coming up!

As well as aerial/elevated photography we are now offering extremely high resolution gigapixel photography and have already received contracts for some original and exciting work.

We are currently engaged on some new technical developments and some innovative solutions which will add to our range of capabilities in the future.

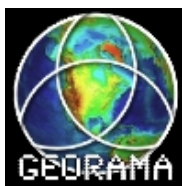
We are enjoying the interaction with the community via our Facebook page. Our fan base is growing so please 'like' our page and join us at:

<http://facebook.com/Georama360DegreePhotographyandVirtualTours>

We love to hear from you so please email us anytime :)

The Georama Team.

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