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Georama Newsletter 02/13

An Excellent Internet Marketing Tool For Your Business - "Virtually Real"
High resolution 360 degree interactive photography and full screen virtual tours

Bronze Medal for Georama at the SA Tourism Awards!

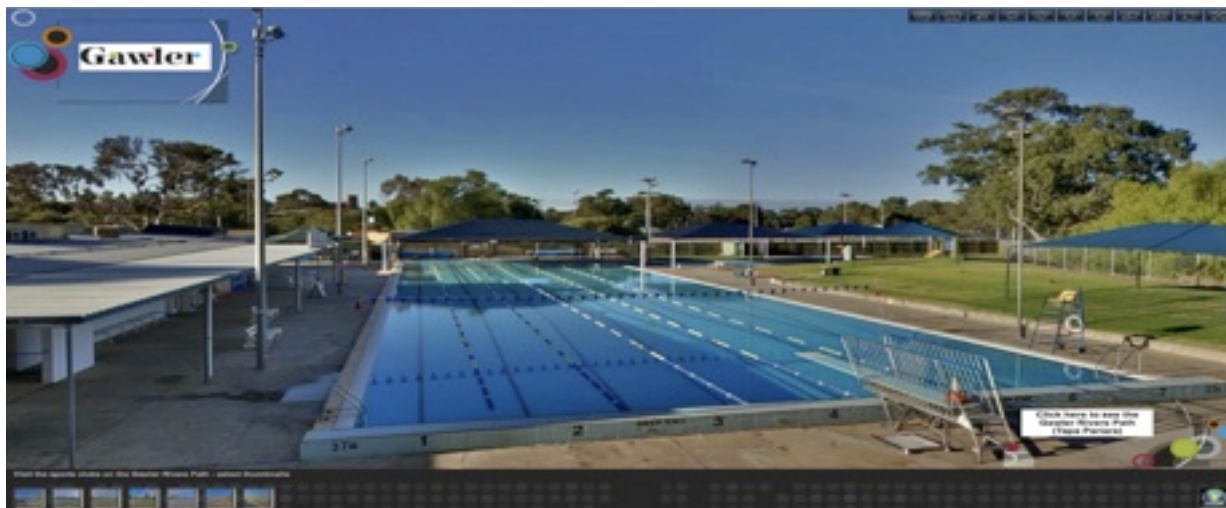


Georama were very happy to be awarded a Bronze Medal for "Tourism Marketing" at the 2012 South Australian Tourism Awards! We also gained T-QUAL accreditation as an Australian Tourism Quality Assured Business so you can "Trust the Tick!"



Aerial 360 Degree and Still Photography now available

We can now offer aerial/elevated 360 degree and still photographs to add an extra 'punch' to your business marketing. These aerial photos can be combined with ground-level internal shots to give a complete virtual tour to potential customers. The aerial 360s are particularly useful for tourism businesses where multiple facilities can be displayed or for marketing country properties with a view of the house plus the surrounding land. [See the aerial shots on the virtual tour we did to attract tourists to the Town of Gawler Rivers Walk](#) and please let us know if you would like to have aerials added to your existing tour :)



Have you visited the Coorong National Park?

The Coorong National Park is one of the most important birdlife sanctuaries in Australia. It is a place of exceptional tranquillity and visitors can watch an incredible variety of birds in their natural habitat while roaming around in the beautiful scenery. It is well worth you taking a visit. [Tour the Coorong National Park via our virtual tour](#) below which we produced for DEWNR/ParksSA.



A virtual visit to One Tree Hill and its local businesses

One Tree Hill is a rural area close to Gawler and the Para Wirra Recreation Park. It is an area of great natural beauty and many people enjoy living there on large or small acreages. A number of businesses offer all amenities needed - pubs, wedding venues, sporting clubs, plant nurseries, historical sites, shops and cafes, all of which

provide for the locals and also encourage visitors to the area. [How about a visit to One Tree Hill - you'll enjoy it :\)](#)



How about a fishing trip with GT Fishing Charters?

GT Fishing Charters is at Coffin Bay on Eyre Peninsula. Whether you are a novice, a pro, a family or a group GT have the perfect fishing charter to suit you.

Aboard "Full Rip" your skipper Gary will ensure your trip is a safe and pleasurable one. While aboard 'Full Rip' you will experience the quickest and most comfortable ride from the sheltered waters of Coffin Bay and Farm Beach, out to and beyond Point Sir Isaac, to Greenly and Rocky Islands and the four Hummocks.

It was a bit of a technical challenge producing 360 degree photographs on the waves, but we were happy to provide Gary with a [virtual tour of his business including some of his happy customers with all their fish.](#)



An interesting year ahead in 2013!

We will making several trips early this year to do work for country customers. We welcome travel, both because we enjoy it, but also because it offers people the opportunity to use our services while we combine and minimise travel costs for our clients. We have some different and very interesting jobs coming up.

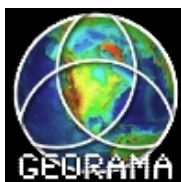
Our latest interactive virtual tours are seamlessly compatible with iPad and iPhone with no plugins needed. If you have one of our older Flash-only virtual tours we would be happy to convert it for you to reach a wider audience.

As a free service to our customers we are now sending out monthly statistics on the number of unique visitors who have viewed your virtual tour. If you would like to be included on this service, please let us know.

Every day we hope for rain to freshen our drought-ridden state. Today produced the first showers and we are now told that autumn is going to be very wet and cold so perhaps we should all enjoy the sunshine while it lasts :)

Best wishes to all of you and we are always happy to hear your news :)

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